

Technical Documentation

Document Management

Website Development

## PRODUCT CATALOG DEVELOPMENT

- Do you expect your product catalogs to be eye-catchingly designed and informatively exposed to established a lasting image in the customers' consciousness?
- Are your current catalogs still attractive to the customers and their visibility features are still given?
- Do you consider your product catalog as an effective marketing tool to target your potential customers, thus to expand your business?

### How TANNER develops a product catalog up to your most satisfaction?

1. Your catalog developed by TANNER Vietnam is at the highest designed quality
2. We create idea themes that capture your ideas, brand identity, product information and your target groups' desire
3. A new, clear structured catalog which is presentable, inspirational and profoundly aware
4. Any request for multi-language translation will be handled by our competent Translation Management specialists
5. We apply cutting-edge design softwares to meet your single requirement: Adobe Creative Suite, Adobe Frame-Maker, QuarkXPress, Auto CAD
6. We develop your catalog in cost-effective measures considering your budget and tight time-line
7. We deliver catalog to you in the best time manner.

### Our Product Catalog service includes:

- + Online Catalog Development
- + Printed Catalog Development
- + Manual Catalog Production
- + Catalog Translation Management
- + Catalog Adaption

Product Catalog

Software Development

Technical Drafting Service

Desktop Publishing

Database Development

System Integration

Translation Management

Business Management

Green Office Consultancy

# TANNER

## TANNER PRODUCT CATALOG DEVELOPMENT

**CONCEPTION**  
(The Base)

Customer Questionnaire  
Catalog Conception - Print  
Catalog Conception - Online

**SYSTEM**  
(The Backbone)

Process Consulting System  
System Recommendation  
System Implementation  
Carefree Package

**PRODUCTION**  
(The Performing)

Catalog Management  
Process Optimization  
Manual Catalog Production  
System Catalog Production

**PROCESS PARTNERSHIP**

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